



7000 years of wine history from Persia

The tradition of making wine started in Persia 7000 years ago. Persian Tradition is a wine company from Napa that has created wine especially for the Persian cuisine.

Two iconic grape varietals are presented in a white Chardonnay and a red Shiraz. These wines are ready to be paired with authentic Persian cuisine.

Persian Tradition - Chardonnay Santa Barbara County 2012

“Golden yellow in color, creamy vanilla, apricots and ripe pineapple on the nose. The palate is firm and fruit driven with an essence of tropical fruits and a touch of creaminess that integrates wonderfully with delicate oak notes.

Try Persian Tradition Chardonnay with an eggplant dish like ‘kashke bademjan’, a homemade stew like ‘ghoreshte gheymeh’ or with grilled saffron chicken skewers.”

Persian Tradition - Shiraz Monterey County 2012

“Deep red with a purple hue, aromas of violets, wild berries and a pinch of pepper. The palate is lush and rich, ripe and fruit forward with red berries, plums, juicy black cherry flavours and a hint of oak that will leave you a mouthwatering finish.

This beautifully balanced Shiraz is especially created to pair with the Persian cuisine and goes perfectly with grilled vegetables and charbroiled kabobs.”

Besalamati